

	<b>Use of Logo, Licensees, Mark of Conformity</b>  <b>Private Label, EU, NOP</b>	Doc. Nr	GP 11
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## 1. PURPOSE

ETKO exercises proper control over ownership, use and display of licenses, certificates, marks of conformity, and any other mechanisms for indicating a product is certified according to this procedure.

## 2. RESPONSIBILITIES

Inspection division is responsible for the proper implementation of this procedure.

## 3. RECORDS

GP 24 F 12	Labeling Release Form for GOTS Additives
GP 24 F 13	Labeling Release Form for GOTS Goods
GP 24 F 18	Textile Assessment of Label OCS
GP 24 F 19	Cosmetic Assessment of Label
OP 01 F 33	Assessment of Label NOP

## 4. REFERENCES

GP 18	NOP Certification Procedure
GP 24	Private Standards Certification Procedure Textile & Cosmetics
	GOTS-Licensing and Labeling Guide
	TE- Textile Exchange-Organic Content Standard (OCS) Labeling and Claims Guide
	COSMOS-standard Labelling Guide

## 5. APPLICATION

### 5.1. Use of the ETKO Logo

ETKO has established its own logo.

- ETKO licensees (including importers) can use ETKO Logo for all the organic programs that ETKO offers
- Operators are not required to use ETKO logo on any product sold, labeled, or represented as organically produced as a condition of certification; and
- Operators are not required to comply with any production or handling practices other than those stated in the regulations in order to use ETKO's identifying mark.

ETKO's logo represents the integrity of its certified organic products. The use of this logo on ETKO certified organic products, in the form of a label mark, is an option that is available to interested certified parties upon the execution of a separate agreement.

After the certification decision has been taken by ETKO, ETKO will inform its operator that he can use the labels on his organic product(s).

This label mark has been designed for the specific purpose of providing promotional identification of ETKO certified products. Products with a mark of ETKO show that the product so labeled has been certified organic to the uniformly high standards.



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ETKO Logo may be used by the operators (operators including importers) with the permission of ETKO, for general labeling requirements which are applicable for raw, processed or finished products, in different sizes unless the proportion does not change.

1. ETKO Logo may be used on the packages and over products
2. ETKO Logo may be used compliance certificates

In the following cases ETKO logo cannot be used:

1. For the activities and addresses which are not in the certification program.
2. Infringement
3. For promotional tools such as pen, notebook, lighter etc

**According to NOP Exception:** ETKO certified production or handling operations within a State with more restrictive requirements, approved by NOP, shall require compliance with such requirements as a condition of use of its identifying mark by such operations. ETKO will accept only raw material or ingredients from other NOP accredited certifiers but will not allow these operators to use the ETKO mark, unless their products go through the ETKO application and review process.

#### 5.1.1 Use of Mark by Non-Certified Brand Owner

When under its own brand a company distributes products provided by a supplier to whom certification is granted by ETKO, this means that the company uses ETKO's mark to market these products. Thus even though the company itself possesses no certificate for its private brand products, ETKO shall require that the company:

- a) inscribe on the packaging of products being resold under a private brand, a reference to the certified product supplier, indicated such that the supplier may be identified by both the competent authority and ETKO concerned;
- b) maintain a registry of all certified products received from the supplier, distributed, and eventually sold under either one or more previously approved labels;
- c) accept that ETKO whose name is indicated on product labels be allowed to inspect these records when required and that records kept allow product movement to be traced, from the entry point (reports concerning products obtained from suppliers) up until a product leaves the premises (product sales reports and inventory reports).

#### 5.1.2 Use of Mark by Sub-Licensee

Company producing a product exclusively for a company that holds the certificate in order to market it:

When a company does not hold a certificate but has an exclusive affiliation with the operator it supplies, and the operator holds the compliance certificate for the products being supplied, then the compliance mark will only be used on labels of those products it packages, in an exclusive manner for the supplier and on a site falling under its responsibility.

A company will inform officially ETKO about the identity of any other company for which it intends to manufacture products under license, and thus as a result can use the ETKO's mark

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(name and logo) on the label of the products that it intends to market under its own brand name even though it does not hold a compliance certificate for those products.

## 5.2 Labeling Requirements

Operators must meet the following criteria:

- The percentage statement of organic ingredients on the product package appears in letters that do not exceed one-half the size of the largest type on the panel on which the statement is displayed, and appears in its entirety in the same type size, style, and color without highlighting;
- Operators who produce the finished product maintain records verifying the organic certification of the operations of organic raw materials or organic ingredients; and
- Operators do not individually display ETKO seal or mark more prominently than the official seals such as USDA.

**According to NOP:** Labeling category for each product certified under the handling/processing certification category (not required for products in the crops, wild crops, or livestock certification categories). Labeling categories: 100% Organic, Organic, Made with Organic (specified ingredients or food groups), and Livestock Feed (Organic or 100% Organic);

Operators (operators including importers) who produce or handle products labeled “organic” shall denote each organic ingredient in the ingredient statement with the word, “organic,” or with an asterisk or other reference mark which is defined below the ingredient statement to indicate the ingredient is organically produced.

Client (operators including importers) must have indicate, below the information identifying the handler or distributor of the product and proceeded by the statement, “Certified organic by ETKO ..,” or a similar phrase, the name of the certifying agent that certified the handler of the finished product is identified.

Operators (operators including importers) may use the following terms;

- The term, “100 percent organic” or “organic,” as applicable, as the name of the product is identified.
  - For products labeled “organic,” the percentage of organic ingredients in the product.
  - The term, “organic,” to identify the organic ingredients in multi-ingredient products labeled “100 percent organic.”
  - The USDA seal.
  - The ETKO logo and identification of any other certifying agent which certified production or handling operations of raw organic product or organic ingredients used in the finished product.
- The packages labeled “made with organic (specified ingredients or food group(s))” shall not display the USDA seal.

Some activities undertaken by applicants in regard to this section are permissive. Agricultural products in packages labeled “made with organic (specified ingredients or food group(s))” may display on the principal display panel, information panel, and any other panel and on any labeling or market information concerning the product, the following information, providing all other conditions are met: (For NOP §205.304)

- A statement, “made with organic (specified ingredients).”
- A statement, “made with organic (specified food groups).”

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- The seal, logo, or other identifying mark of the certifying agent that certified the handler of the finished product.

### 5.3. Multi Ingredient Packaged Products with Less Than 70% Organically Produced Ingredients

When an agricultural product contains less than 70 percent organically produced ingredients; the client will do the followings:

- Each organically produced ingredient in the ingredient statement will be explained with the word, "organic," or an asterisk or other reference mark will be used meaning of which is explained below the ingredient statement to indicate the ingredient is organically produced.
- The product's percentage of organic contents on the information panel will be identified when the organically produced ingredients are identified in the ingredient statement.
- USDA seal or ETKO seal, logo, or other identifying mark which represents organic certification of a product or product ingredients must NOT be applied.

### 5.4. Agricultural Products Produced on Exempt or Excluded Operations: (According to NOP)

Exempt and excluded operations that an agricultural product organically produced or handled on such operations **must not**:

- Display the USDA seal or ETKO seal or other identifying mark which represents the exempt or excluded operation as a certified organic operation; or
- Be represented as a certified organic product or certified organic ingredient to any buyer.

An agricultural product organically produced or handled on an exempt or excluded operation may be identified as an organic product or organic ingredient only in a multi ingredient product produced by the exempt or excluded operation; it cannot be identified as organic for the other operations.

Exempt and excluded operations that an agricultural product or ingredient organically produced or handled on such operations **must not** be identified or represented as "organic" in a product processed by others.

Such product is subject to requirements specified in §205.300(a) [use of the term "organic"] and §205.301(f) (1) through (7) [allowed and prohibited materials and practices].

Any production or handling operation that sells agricultural products as organic whose gross income from such sales is less than the limits defined in legal documents is exempt from certification. These operations, however, must still comply with the applicable production and handling requirements.

Upon the application review of such operations if it is determined that the monetary and handling requirements for exemption are provided, the applicant will be formally notified immediately of its exempt status. This notification will also include the requirements for compliance of the operation as noted in the above paragraph.

Excluded operations are those operations who only sell organic products which are received in their final packaged state and remain so without being further processed, retail food establishments that process, on the premises, raw and ready to eat food previously labeled as "100% organic", "organic", or "made with organic (specified ingredients or food groups).

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### 5.5. USDA Seal

Operators may use the USDA seal only for raw or processed agricultural products meeting the requirements for "100 percent organic" or "organic," as described in the labeling regulations.

Client shall replicate the form and design of the USDA seal according to the following requirements:

- On a white background with a brown outer circle and with the term, "USDA," in green overlaying a white upper semicircle and with the term, "organic," in white overlaying the green lower half circle; or
- On a white or transparent background with black outer circle and black "USDA" on a white or transparent upper half of the circle with a contrasting white or transparent "organic" on the black lower half circle.
- The green or black lower half circle may have four light lines running from left to right and disappearing at the point on the right horizon to resemble a cultivated field.



### 5.6 Labeling Requirements According to TC Regulation 27676/2010 (Article 29)

Organic final packed products imported or not produced according to this regulation cannot be labeled with TC LOGO.

- Raw material imported and re-processed and packed in Turkey can be labeled with TC LOGO as long as the raw product is certified in the country of production according to organic production regulation. In such cases country of production must be mentioned.

- Labeling of organic products according to TC Regulation requires following:
  - Name of the producer/processor
  - Reference to TC regulation and TC Logo
  - Name of the certifier code nr and its logo
  - Certificate nr
  - Reference to organic, biological (bio), ecological (eco)
- Labeling of in conversion organic products according to TC Regulation requires following:
  - Products produced and completed minimum 12 months of conversion period according to TC regulation can be labeled as in conversion to organic farming
  - No TC logo can be used for IC products labels
  - Name of the producer/processor
  - Name of the certifier code nr and its logo
  - Certificate nr

### 5.7 Labeling Requirements According to IACB "Equivalent European Organic Production and Processing Standard for Third Countries" (Article 9)

In the labeling and advertising of live or unprocessed agricultural products, terms referring to the organic production method may be used only where, in addition, all the ingredients of that product have also been produced in accordance with the requirements laid down in IACB Standard.

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No products contains or produced from GMOs can be labeled according to **IACB** Standard.

The processed food can be labeled according to this Standard;

-complies with **IACB** Standard,

-at least 95 % by weight, of its ingredients of agricultural origin are organic;

-only in the list of ingredients, provided that the food complies with Article 7.4 of **IACB**;

The list of ingredients shall indicate which ingredients are organic.

#### **Compulsory Indications:**

Code nr of control body

Community logo

Raw material country of production. In this case following forms of indication as appropriate shall appear in the same visual field as the logo:

"EU Agriculture", where the agricultural raw material has been farmed in the EU;

"non-EU Agriculture", where the agricultural raw material has been farmed in third countries;

"EU/non-EU Agriculture", where part of the agricultural raw materials has been farmed in the Community and a part of it has been farmed in a third country.

The above mentioned indication "EU" or "non-EU" may be replaced or supplemented by a country in the case where all agricultural raw materials of which the product is composed have been farmed in that country.

For the above mentioned "EU" or "non-EU" indication, small quantities by weight of ingredients may be disregarded provided that the total quantity of the disregarded ingredients does not exceed 2 % of the total quantity by weight of raw materials of agricultural origin. The above mentioned "EU" or "non-EU" indication shall not appear in a color, size and style of lettering more prominent than the sales description of the product.

The indications referred to in paragraph above shall be marked in a conspicuous place in such a way as to be easily visible, clearly legible and indelible.

#### **Organic Production Logos:**

Community Organic production logo may be used in the labeling, presentation and advertising of products which satisfy the requirements set out under **IACB** Standard.

The Community logo shall not be used in the case of in conversion products and food.

In-conversion products of plant origin may bear the indication 'product under conversion to organic farming' provided that:

- (a) a conversion period of at least 12 months before the harvest has been complied with;
- (b) the indication shall appear in a color, size and style of lettering which is not more prominent than the sales description of the product; the entire indication shall have the same size of letters;
- (c) the product contains only one crop ingredient of agricultural origin;
- (d) the indication is linked to the code number of the control body

#### **6. Private Standard Certification Schemes Logo Use and Labeling**

Private standards such as GOTS, TE, COSMOS or other similar ones apply to use their own logo as following the rules described by each different standard. GOTS described the logo use in its Licensing and Labeling Guide. TE described as well how to use TE logos in its Organic Content Standard Labeling and Claims Guide. COSMOS labeling and logo use is described in Cosmos Standard Labeling Guide.

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Labeling must be done by operators as described in Applicable Private Standard's labeling guides as follows. Product Labels are submitted to ETKO by operator for approval. "GP 24 F 18 Textile Assessment of Label OCS", "GP 24 F 12 Labeling Release Form for GOTS Additives", "GP 24 F 13 Labeling Release Form for GOTS Goods" and "GP 24 F 19 Cosmetic Assessment of Label" Forms are used for conformity review and approval of related labels.

### 6.1. GOTS Labeling and Logo Use

a) ETKO controls over ownership use and display of licenses, certificates and logos that it can authorize certified entities to use;

b) Review and approve the intended use of the GOTS logo and labelling by certified entities in advance with this procedure and

-release individual labels at least for each different artwork, product group and operator.

-before releasing the label ETKO will verify that clients of the certified entity have indeed a valid scope certificate, in case the applied labeling contains a license number of the clients

- ETKO will ensure that any non-certified client of the certified entity is being made aware about the applicable licensing conditions for using the applied on-product GOTS labeling (according to chapter 5.2 if it is a retailer)

In all cases the GOTS labelling can only be applied to the product/packaging by a Certified Entity and must have been approved either by ETKO or buyers/brands certifier in advance of its application. Therefore;

-ETKO will check label release done by the buyer's (brands, importers etc..) certifier. In case there is no label release done for those specific products this is not in line with GOTS requirement 1.4

c) ETKO will request an operator to discontinue use of certificates and logos that it authorizes certified entities to use;

d) ETKO will apply suitable actions and sanctions to deal with incorrect or misleading references to the certification system or use of licenses, certificates as well as GOTS logo and labeling that it authorizes certified entities to use

The GOTS logo may be used for all products that are certified by ETKO according to the Global Organic Textile Standard (GOTS).

Labelling and logo use is regulated by the GOTS Licensing and Labelling Guide. The GOTS logo always must be accompanied by a reference to the applicable label grade as provided by GOTS, by a reference to ETKO who has certified the marked goods (e.g. ETKO and/or logo) and a reference to the *Certified Entity* (e.g. *Certified Entity's* name and/or license no.).

Where used, the GOTS logo must be applied on *GOTS Goods* in such a way that it is visible to the buyer / consignee in the textile supply chain and to the end consumer at the time of purchase (e.g. use on (final) packaging and/or hangtag and/or a (care) label). Buyers of *GOTS Goods* who are obliged to participate in the certification scheme according to the criteria as provided for in chapter 4.1 of GOTS are not permitted to present or (re)sell these (further processed) products with the GOTS logo if they are not GOTS certified themselves.

The GOTS logo always must be accompanied by the applicable label grade "organic" (or "organic - *in conversion*") or "made with (x %) organic materials" (or "made with (x %) organic - *in conversion* materials"). A reference to ETKO who has certified the marked goods (e.g. ETKO's name, short form

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and/or logo) and the license number of ETKO (as provided by the *Approved Certifier*) is mandatory. If the last *Certified Entity* in the supply chain is a trader or retailer the license number used in labelling may be the license number of the last manufacturer or of the certified trader or retailer.

Where the GOTS logo is used, *GOTS Goods* that comply with requirements of GOTS for no less than 95% of the fibre content of the products excluding accessories must be marked as follows:

'Organic' Certified by [certifier's ref.] [License number] or 'organic – in conversion' Certified by [certifier's ref.] [License number]

or the equivalent terms in the language of the country in which the goods are sold. The user may use alternative placement of accompanying information but ensuring all requirements of labeling is satisfied (e.g. placing the information beside the logo).

These conditions also apply for identification of any *GOTS Goods* presented (for sale) in catalogues, on web pages or other publications (e.g. by mail order companies). In every case the user must ensure that no confusion arises between GOTS certified and not GOTS certified products in any marking, publications and advertising.

Where the GOTS logo is used, *GOTS Goods* that comply with the material composition requirements of GOTS for no less than 70% of the fibre content of the products excluding accessories must be marked as follows:

“made with [X] % organic materials Certified by [certifier's ref.] [License number]” or “made with [X] % organic – in conversion materials Certified by [certifier's ref.] [License number]”

may use alternative placement of accompanying information but ensuring all requirements of labeling is satisfied (e.g. placing the information beside the logo).

These conditions also apply for identification of any *GOTS Goods* presented (for sale) in catalogues, on web pages or other publications (e.g. by mail order companies). In every case the user must ensure that no confusion arises between GOTS certified and non-GOTS certified products in any marking, publications and advertising.

Where the GOTS logo is to be voluntarily used by producers of *GOTS Additives* that comply with the requirements of GOTS for chemical inputs and have been duly approved by ETKO, it must be used in the following manner:

'GOTS Approved Additive' Approved by [certifier's ref.] [Approval Ref. number]

*GOTS Goods* may be marked with the term “Global Organic Textile Standard” or the short form “GOTS” instead of the GOTS logo.

If final products produced in compliance with GOTS are not marked with GOTS labeling in the retail trade, these products are no longer considered *GOTS Goods*. Accordingly, they must not be presented, advertised or sold with any GOTS certification references in the retail trade.

In order that there is no misrepresentation that a product is GOTS certified, the GOTS labeling conditions do not permit the use of the GOTS logo or any reference to GOTS (certification) on final textile products, if the GOTS certification is valid only for intermediate stages (such as yarn or fabric stage) or for specific components of the product only.

Accordingly, the GOTS labelling conditions do also not permit the use of the GOTS logo or any reference to GOTS (certification) on intermediates (e.g. fabrics), if the GOTS certification is valid for previous stages (e.g. ginned cotton or yarn) only. For this reason, GOTS labelling or referencing is also

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not permitted if the entire processing and B-B trade chain is not certified to GOTS. Precondition for GOTS product labelling and any referencing is that the entire supply chain of *GOTS Goods* up to the final product, including the B-B trade level, is certified.

### 6.1.1 Use of GOTS Logo by Producers or Suppliers of GOTS Additives

Use of the GOTS Logo directly on a product, product packaging, product technical specification or MSDS is not allowed.

Use of the GOTS Logo is allowed on lists of approved *GOTS Additives* with a reference to ETKO and only after use of the logo is approved by ETKO via the "Labeling Release Form - GOTS Additives".

### 6.1.2 Design Specifications of GOTS Logo

Size and place of the marking is to be chosen in such a way that the logo is always noticeable and the writing 'Global Organic Textile Standard; GOTS' - as well as the label grade, the reference to the Approved Certifier and the license number in case of product marking - readable. To avoid legibility problems, the logo (including the lettering 'Global Organic Textile Standard; GOTS') should not be reproduced with a diameter less than 10mm (approx. 0,39 inches). Proportions of the label shall not be changed when increasing or reducing the label size.

The color used for displaying the label grade of GOTS Goods, the reference to the Approved Certifier and the license number connected to the logo in product marking is not prescribed. However, all this information is to be printed in the same color and preferably written with the "Frutiger Next bold" font face.

For prints of the logo the following print color options can be used:

#### Color version:



Writing 'Global Organic Textile Standard; GOTS'	100 % black "Frutiger Next bold" font face
Background to writing 'Global Organic Textile Standard; GOTS'	100 % white or background color of the media, provided it is still well readable
Garment	100 % white
Design mark	Euro scale 4-colour system: 80 % cyan; 0% magenta; 100 % yellow; 2 % black
or	Pantone color system: Pantone 362 C (coated)
or	HKS color system: HKS 60 N (uncoated)

#### Monochrome version:

On monochrome printed matters the logo may be printed in black and white:

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**Non-print media:**

For non-print media the following color options can be used:

Writing Organic Textile Standard; GOTS'	'Global Standard;	100 % black "Frutiger Next bold" font face
Background to writing 'Global Organic Textile Standard; GOTS'		100 % white
Garment		100 % white
Design mark		100 % black

**Screen based media:**



Writing Organic Textile Standard; GOTS'	'Global Standard;	0 red, 0 green, 0 blue HTML hexadecimal code: 000000 "Frutiger Next bold" font face
Background to writing 'Global Organic Textile Standard; GOTS'	to Organic	255 red, 255 green, 255 blue HTML hexadecimal code: FFFFFFF or background color of the media, provided it is still well readable
Garment		255 red, 255 green, 255 blue HTML hexadecimal code: FFFFFFF
Design mark		63 red, 156 green, 53 blue HTML hexadecimal code: 3F9C35

**Non-screen based media:**



Writing Organic Textile Standard; GOTS'	'Global Standard;	RAL CLASSIC color system: RAL 9005 Jet black "Frutiger Next bold" font face
Background to writing 'Global Organic Textile Standard; GOTS'	Organic	RAL CLASSIC color system: RAL 9003 Signal white or background color of the media, provided it is still well readable
Garment		RAL CLASSIC color system: RAL 9003 Signal white
Design mark		RAL CLASSIC color system: RAL 6018 Yellow green

**6.2. OCS Labeling and Logo Use**  
**OCS Labeling Language**

Products certified to the OCS may use the terms "Made with X% Organically Grown Material" or "Contains X% Organically Grown Material", and make reference to the OCS. 'X' must represent the final percentage of Organic Material by appropriate unit of measure in the finished product. 'Material' must be replaced by the Claimed Material (eg. cotton, coconut).

**6.2.1. Labeling to the Organic Content Standard**

If the company chooses to label the finished products as containing Organic Material, it may make

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reference to the OCS and use:

“Made with/Contains 100% Organically Grown Material” only for products that contain 100% Organic Material. The OCS 100 logo may be used.

“Made with/Contains Organically Grown Material” for products that contain 95% or more Organic Material, as long as the remaining content is not of the same type as the Organic Material. The OCS 100 logo may be used.

“Made with/Contains X% Organically Grown Material” for products that contain 5-95% Organic Material. There are no restrictions on the remaining content. The OCS Blended logo may be used.

Guidance: For labeling with the OCS 100 logo, any combination of all organic materials can be used. For example, 50% organic wool and 50% organic cotton. This would be labeled as “Made with/Contains 50% Organically Grown Wool and 50% Organically Grown Cotton.”

For labeling with the OCS Blended logo, the remaining non-organic material can be of the same type. For example 50% organic cotton, 50% conventional cotton. This would be labeled as “Made with/contains 50% Organically Grown Cotton.” The conventional cotton may also be identified, but it must be clear that it is not organic.

The OCS can be used to certify organic-in-conversion materials and must be labeled as such at all times. It may be labeled as “Made with/Contains Organic In-Conversion Material” or “Made with/Contains Transitional Organic Material.” Those applying the labeling are responsible for checking the laws of the country of sale. For example, with products sold in the US, no reference may be made to “organic-in- conversion.”

### 6.2.2. Use of OCS Logos

ETKO is responsible for issuing OCS logos for use on goods that have been certified up to the point where the logos are applied. ETKO is required to check for proper use of the OCS logos on goods during the certification process. ETKO is not responsible for checking on logos in the marketplace. [Therefore CCS Requirement H.1 enforces label approval before using the label for certified products.](#)

ETKO has the right and responsibility to take “suitable action,” such as withdrawing the logo use rights, if requirements are not met.

In all cases, the OCS Logo shall be from the original design files. OCS logos shall be obtained from ETKO. Unless otherwise noted, the logo shall appear in black and white, white and black, greyscale and white, or Pantone 355 U or #009355, with white within the logo.

The OCS Logo and all wording therein shall be of a size large enough to be clear and legible. The OCS Logo shall not be less than 10 mm or 0.39 inches in diameter. When “OCS”, “Organic Content Standard”, or any combination of these terms appears, the OCS Logo shall be used adjacent to these terms. When in-store displays use product-specific OCS claims, the OCS Logo shall be included. For general marketing claims, it is encouraged to use the OCS Logo, but not required. When the OCS Logo is used, it should be kept at a reasonable distance from other product or content claims that do not refer to the OCS.

**See examples below:**

Allowed

Not Allowed (adjacent claim is not associated with the OCS)

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Contains Organically Grown Cotton



Certified Fair-trade

The OCS logo shall not be permanently printed on or affixed to any reusable packaging (e.g. shoeboxes, hangars).

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	<b>Use of Logo, Licensees, Mark of Conformity</b>  <b>Private Label, EU, NOP</b>	Doc. Nr	GP 11
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## 6.3 COSMOS Labelling

### 6.3.1 General Rules

Labelling and communication must be clear and must not mislead consumers.

### 6.3.2 For Products Under Organic Certification

-must be labelled with the signature „COSMOS ORGANIC“ in conjunction with the seal of the COSMOS-standard AISBL member organization as detailed in the Labelling Guide

-must indicate on the label the percentage of organic origin ingredients by weight in the total product, as “x% organic of total”

-must indicate organic ingredients and those made from organic raw materials in the INCI list. This should be limited to the wording: “from organic agriculture” for physically processed agro-ingredients and “made using organic ingredients” for chemically processed agro-ingredients or similar expressions using the same typing as used for the INCI list

-may also indicate the percentage of organic origin ingredients by weight in the total product without water and minerals (as defined in 6.2.1 and 6.2.2), as “y% organic of total minus water and minerals”.

Note – you may give prominence to either of the percentage indications.

The product must not be called “organic”, for example, “organic shampoo”, unless it is at least 95% organic, measured as a percent of the total product.

For products that are less than 95% organic, it is allowed to make reference to the organic ingredients on the label and in promotional literature, such as “Shampoo with organic jojoba oil”.

Note – some national laws do not allow a product to be called “organic” if it is less than 100% organic.



### 6.3.3 For Products Under Natural Certification

-must be labelled with the signature „COSMOS NATURAL“ conjunction with the seal of the COSMOS-standard AISBL member organization as detailed in the Labelling Guide

-must indicate organic ingredients and those made from organic raw materials only in the INCI list. This must be limited to the wording: “from organic agriculture” for physically processed agro-ingredients and “made using organic ingredients” for chemically processed agro-ingredients or similar expressions using the same typing as used for the INCI list

-may indicate the percentage of organic origin ingredients by weight in the total product, as “x% organic of total”

-may indicate the percentage of organic origin ingredients by weight in the total product without water and minerals (as defined in 6.2.1 and 6.2.2), as “y% organic of total minus water and minerals”.

-You must not make any claim relating to organic, either ingredients or percentages, on the front of the packaging.



## 6.4 Misuse of Logo and Marks, False Claims

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ETKO checks Logo use and labeling by using (OP 01 F 31 COSMOS Assessment Label) or (OP 01 F 30 TEXTILE Assessment Label) according to the program. If any misuse determined following procedure applied.

Incorrect references to the certification scheme or misleading use of licenses, certificates, marks, or any other mechanism for indicating a product is certified, found in documentation or other publicity shall be dealt with by suitable action as follows.

Misuse of logo, false claims and false use of the mark, incorrect references to the certification system or misleading use of licenses, certificates or marks (GOTS, TE, EU...) found in advertisements, catalogues etc will result in a major Non-Conformance. In such a case the client shall be formally requested to take urgent corrective action to eliminate the nonconformity and otherwise ETKO shall proceed for the withdrawal of certification, publication of transgression and, if necessary, other legal action. Additionally, this situation will be subject to payment of a penalty to be set at GOTS's equitable discretion.

In case ETKO certification and / or mark of conformity is used in anyway by third party, a formal notification shall be sent immediately to such user and legal action shall be taken accordingly  
Where ETKO has a substantiated suspicion that an operator intends to place on the market a product not in compliance with the organic production rules but bearing a reference to the organic production method, ETKO sends a notification to the operator requiring that the operator may provisionally not market the product with this reference for a time period to be set by ETKO. Before taking such a decision, the operator is allowed to comment on the subject. This decision shall be supplemented by the obligation to withdraw from this product any reference to the organic production method if ETKO is sure that the product does not fulfil the requirements of organic production.

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